



Magazine Details

Distribution: 16,500+
(Herriman, west Riverton, Herriman City website and social media)

Magazine Deadlines

Scheduling & Art: April 26th
Payment Deadline: May 1st
Mails week of: May 20th

Ad-Only Pricing

Full page: \$1,500
1/2 page: \$800
1/3 page: \$595
1/4 page: \$425



Sign and return to Dann Goff - dann@mycitychamber.com

Business name: _____ Contact Name: _____
Address: _____ Phone: _____
Sponsor Level/AD Size: _____ Email: _____
Event(s) to sponsor: _____ Price: _____

By signing this agreement, I agree to get all information for ads, banners, and marketing materials by posted deadline. In addition, I agree to pay for my ad/sponsorship in full by posted deadline unless otherwise agreed upon with the City.

Signature: _____ Date: _____

2019 Herriman Events



Sponsors Wanted!

Now is your chance to be a part of this year's events in Herriman!

Each year, our community's events are made possible by generous donations from local businesses and residents like you. We have a rich tradition of fun, family-centered events, and they're only getting bigger and better with your help.

WHY SPONSOR?

To **INCREASE** visibility, **ENGAGE** with and build the community, and **EXPAND** brand recognition!

Sponsor Benefits

Sponsor Level	Presenting	Diamond	Emerald	Platinum	Gold	Silver	Bronze	Friend
Sponsor Amount	\$6,000	\$4,000	\$2,500	\$1,500	\$1,000	\$500	\$250	Any Amount
Video Board	Nightly 30 s Commercial & Logo	Nightly 15s Commercial & Logo	Nightly 15s Commercial & Logo	1x 15s Commercial & Logo	Logo	Logo	Logo	
Event Tickets	Tickets: 20 ----- Parking: 10	Tickets: 16 ----- Parking: 8	Tickets: 10 ----- Parking: 5	Tickets: 8 ----- Parking: 4	Tickets: 6 ----- Parking: 3	Tickets: 4 ----- Parking: 2		
Recognition on Printed Materials	Logo/name on tickets & Priority placement	Logo	Logo	Logo	Logo			
Ad Size	Front Cover Logo & Premium+ Full Page	Premium Full Page	Full Page	1/2 Page	1/3 Page	1/4 Page	1/8 Page	
Magazine Ad Dimensions	8.625" w x 11.125" h	8.625" w x 11.125" h	7.375" w x 9.875" h	7.375" w x 4.875" h	4.875" w x 4.875" h	3.675" w x 4.875" h	3.5" w x 2" h	



Fort Herriman PRCA Rodeo

Friday & Saturday, May 31st - June 1st
7:30 PM W&M Butterfield Park

Presenting - \$6,000

Diamond - \$4,000

Friday Night Rodeo, Saturday Night Rodeo, Video Screen

Emerald - \$2,500

Bull Riding, Specialty Act (each night) Knights of Mayhem, Special Needs Round-up Title, Tickets, Return Chute

Platinum - \$1,500

Kiddie Korral, Nightly: Rodeo Chute (1,2,3,4,5,6), Tie Down Roping, Bareback Riding, Team Roping, Saddle Bronc Riding, Streer Wrestling, Barrel Racing

Gold - \$1,000

Special Needs Round-up Events: Wagon Rides, Mighty Bucky, Stick Horse Racing, Lasso, Facilities

Silver - \$500

Announcer, Clown

Other - \$250

Advertisement Banner Only
Water Only



Fort Herriman Towne Days

Monday - Saturday, June 17th - 22nd
Crane Park & W&M Butterfield Park

Presenting - \$6,000

Diamond - \$4,000

Headline Band:
"Party Crashers"

Emerald - \$2,500

Stage Sponsor, Foam Party

Platinum - \$1,500

Circus Family Night, Local Hero Night, Movie, Parade, Children's Market

Gold - \$1,000

Car Show, Bands, Facilities, Yeti 5K & Children's Run, Yeti Hunt

Silver - \$500

Herriman Live, Hypno Hick, Face Painting, Inflatables (4), Dog Show, Home Run Derby, K9 Show, Beer Goggles, Bird Show, Street Party w/ DJ, Animal Show, Balloon Artist

Bronze - \$250

Water Sponsor, Touch-A-Truck, Kid's Games:
Thursday (6), Friday (6)



2019

Enduro Challenge

Saturday, August 10th

7:00 PM W&M Butterfield Park

Presenting - \$6,000

Diamond - \$4,000

Video Board

Emerald - \$2,500

Pro, 85cc

Platinum - \$1,500

65cc, VET, Intermediate/Amateur

Gold - \$1,000

50cc, Beginner, Facilities

Silver - \$500

Foot Race, Strider Bike Race



Other Events

Pedal Palooza	\$1,000
Memorial Day Breakfast Title	\$1,000
Memorial Day Breakfast Sponsor (2x)	\$500
Sounds Like Summer Title	\$1,500
Sounds Like Summer Concert (2x)	\$1,000
Movie in the Park*	\$500
Herriman Night at the Movies Title	\$1,000
Herriman Night at the Movies Sponsor (3x)	\$500
Herriman Hula Title	\$1,000
Herriman Hula Sponsor (4x)	\$500
Herriman Howl Title	\$500
Herriman Howl Sponsor (2x)	\$250
Senior Social Title	\$500
Senior Social Sponsor (2x)	\$250
Night of Lights Title	\$500
Night of Lights Sponsor (2x)	\$250
Yeti Hunt Title	\$1,500
Yeti Hunt Sponsor (2x)	\$500
Glow Ice Skating Nights (4x)	\$500
Herriman Basket Bash Title	\$500
Herriman Basket Bash Sponsor	\$250

*sponsor runs activities, games, pre-movie entertainment

Arts Council

Summer Musical "Joseph and the Amazing Technicolor Dreamcoat" Title	\$4,000
Summer Musical	\$1,000
	\$500
	\$250
Fall Children's Musical "School House Rock"	\$1,000
	\$500
	\$250
Orchestra Sponsor	\$500
Harmonyx Sponsor	\$1,000
	\$500