Bullfrog International Announces New Location in Herriman

HERRIMAN, Utah—Bullfrog International has announced that they will be leasing a 264,524 square foot space in the Herriman Innovation District, located at 7017 W 11800 South. This new location, which will also serve as their corporate headquarters and retail space, will include a state-of-the-art manufacturing facility for the luxury hot tubs Bullfrog has built its standard on.

“We have worked hard to strategically develop and zone a space in Herriman that will accommodate the needs of a thriving manufacturing business,” said Assistant City Manager Gordon Haight. “We are please to welcome Bullfrog International as the first of what we hope will be many to join us in this new technology manufacturing space.”

Bullfrog’s new home will serve as an excellent location for their facility, and will benefit their company in a variety of ways. Herriman City’s current General Plan, which designates this area be used for Manufacturing in the Technology Manufacturing Zone (TM Zone), allows the City to create an Innovation District within the zone. This Innovation District allows for companies, like Bullfrog, to be located close to residential and commercial areas. This type of planning will allow current and future Bullfrog employees to be minutes from work, home, recreation, and retail.

Recently, Envision Utah and the Point of the Mountain Study pointed out that one of the biggest challenges facing the valley transportation system is the lack of jobs in the southwest area of Salt Lake County. When Bullfrog begins operations out of this new facility, it will bring roughly 350 jobs, including their corporate office and retail space, to the area. The amount of jobs is projected to increase over time.