



COMMUNITY INVESTMENTS

March 31, 2017

Dear Valued Business Leaders:

Thank you for your dedication, commitment, and service to the residents of Herriman City. Without your help, Herriman City would be unable to provide the high quality of events our residents have come to love. By becoming a stakeholder in Herriman City Events, we have been able to build a great tradition and enrich the lives of our residents and those that visit our City.

The 2017 Herriman City Event season is just around the corner. Herriman City is looking forward to partnering with you in the following events:

- Fort Herriman PRCA Rodeo (June 2nd - 3rd)
- Fort Herriman Days (June 22nd - 24th)
- Herriman Enduro Challenge (August 11th - 12th)

These events would not be possible without your financial assistance. I hope you will partner with Herriman City to make these events memorable for all who attend.

Herriman City has created an assortment of community investment opportunities to provide the maximum marketing exposure for your organization. In addition to our main events, we offer a number of smaller events your organization can invest in. We look forward to working with you and your organization.

For detailed information about Herriman City Events, visit us at www.herriman.org or contact Kevin Schmidt at kschmidt@herriman.org.

Thank you for your support,

Carmen Freeman
Mayor, Herriman City

www.herriman.org/upcoming-events/



COMMUNITY INVESTMENTS

Registration Form

Business Name		Website	
Address, City, State, Zip			
Designated Representative (Last)		(First)	
Phone		E-mail	
Alternate Representative (Last)		(First)	
Phone		E-mail	

Please indicate which community investment package you would like. If you have any questions, please contact Herriman City Events at 801-254-7667 or Kevin Schmidt at kschmidt@herriman.org. Please note that investments are first-come, first-served. Turn your registration form in early to ensure you get the package you want!

<input type="checkbox"/>	Presenting Investor - \$5,000	Event:
<input type="checkbox"/>	Diamond Investor - \$3,000	Event:
<input type="checkbox"/>	Platinum Investor - \$2,000	Event:
<input type="checkbox"/>	Gold Investor - \$1,000	Event:
<input type="checkbox"/>	Silver Investor - \$500	Event:
<input type="checkbox"/>	Bronze Investor - \$250	Event:
<input type="checkbox"/>	Friend of Herriman Events - \$_____	Event:
<input type="checkbox"/>	In-Kind Investor (please contact us)	Event:

I agree to pay the amount of the selected investment level listed above. _____

Business Owner/Manager Signature

Date

Please submit all payments to: Herriman City, Attn: Events, 13011 S Pioneer St, Herriman, UT 84096

www.herriman.org/upcoming-events/



COMMUNITY INVESTMENTS

PRESENTING INVESTMENT - \$5000

- Recognition as exclusive Presenting Investor of the selected event with prominent logo placement
- Logo included on all printed materials
- Logo or name placement on event tickets
- Logo and mentions on social media (Facebook, Instagram, & Twitter) and e-blast to past ticket purchasers
- Logo and hyperlink on event website
- Vocal recognition during the event
- Up to four 30 second investor-provided audio promos during the event
- Prominent full page program ad (when available)
- Up to 5 investor-provided banners at the event (4x6)
- Up to 16 tickets to the event and/or hospitality tent (when available)
- 8 VIP parking passes
- Exhibit space at event
- Right to distribute approved company swag



DIAMOND INVESTMENT - \$3000

- Recognition as Diamond Investor
- Logo included on all printed materials
- Logo and mentions on social media (Facebook, Instagram, & Twitter)
- Logo and hyperlink on event website
- Vocal recognition during the event
- Up to three 30 second investor-provided audio promos during the event
- Full page program ad (when available)
- Up to 3 investor-provided banners at the event (4x6)
- Up to 10 tickets to the event and/or hospitality tent (when available)
- 5 VIP parking passes
- Exhibit space at event
- Right to distribute approved company swag

GOLD INVESTMENT - \$1000

- Recognition as Gold Investor
- Logo included on printed materials
- Logo and mentions on social media (Facebook, Instagram, & Twitter)
- Logo and hyperlink on event website
- Vocal recognition during the event
- One 30 second investor-provided audio promo during the event
- 1/2 page program ad (when available)
- Up to 2 investor-provided banners at the event (4x6)
- Up to 6 tickets to the event and/or hospitality tent (when available)
- 3 VIP parking passes

SILVER INVESTMENT - \$500

- Recognition as Silver Investor
- Recognition on social media (Facebook, Instagram, & Twitter)
- Name and hyperlink on event website
- Vocal recognition during the event
- 1/4 page program ad (when available)
- 1 investor-provided banner at the event (4x6)
- Up to 4 tickets to the event and/or hospitality tent (when available)
- 2 VIP parking passes

PLATINUM INVESTMENT - \$2000

- Recognition as Platinum Investor
- Logo included on printed materials
- Logo and mentions on social media (Facebook, Instagram, & Twitter)
- Logo and hyperlink on event website
- Vocal recognition during the event
- Up to two 30 second investor-provided audio promos during the event
- 1/2 page program ad (when available)
- Up to 3 investor-provided banners at the event (4x6)
- Up to 8 tickets to the event and/or hospitality tent (when available)
- 4 VIP parking passes
- Right to have approved company swag distributed

BRONZE INVESTMENT - \$250

- Recognition as Bronze Investor
- Recognition on social media (Facebook, Instagram, & Twitter)
- Name and hyperlink on event website
- Vocal recognition during the event
- 1/8 page program ad (when available)
- 1 investor-provided banner at the event (4x6)
- Up to 2 tickets to the event and/or hospitality tent (when available)
- 1 VIP parking pass



COMMUNITY INVESTMENTS

FRIEND OF HERRIMAN EVENTS - ANY AMOUNT

- Recognition as a Friend of Herriman Events
- Recognition on event banner
- Name on event website

IN-KIND INVESTMENT

- Can't be a cash investor, but still want to help out? Provide an in-kind donation of event related materials, equipment, or services. We are also in need of donations to be used as prizes, incentives, and "thank-you's". A package will be built based on the donation.

MAJOR ANNUAL EVENTS

FORT HERRIMAN PRCA RODEO: Cowboys and cowgirls from across the country come to thrill and entertain our community with rodeo traditions that have stood the test of time. The Rodeo includes a "Kiddie Korral" and "Special Need Roundup" where youngsters get to experience rodeo activities first hand. June 2-3, 2017 at W & M Butterfield Equestrian Park.

FORT HERRIMAN DAYS: Our largest community event! Some of the excitement you can experience during the three day event includes family-friendly entertainment and exciting activities capped off by a free concert and one of the best fireworks shows in the valley. June 22-24, 2017 at W&M Butterfield Park.

HERRIMAN ENDURO CHALLENGE: A community favorite. W&M Butterfield Equestrian Park is turned into an intricate race course filled with obstacles that include boulders, rock fields, poles, sand, jumps and more. The arena is filled with spectators looking for a thrilling and exciting event. August 11-12, 2017 at W&M Butterfield Equestrian Park.

OTHER ANNUAL EVENTS

EASTER BASKET BASH

PEDAL PALOOZA

MEMORIAL DAY BREAKFAST

COMMUNITY FISHING

CINEMA IN THE PARK

SENIOR CITIZEN SOCIAL

PUMPKIN FESTIVAL

SEASON OF LIGHTS

ARTS COUNCIL PRODUCTIONS