Herriman Initiates “City Shop Around” Program

HERRIMAN, Utah—Herriman City is launching a City Shop Around program during the month of June to support local businesses and residents economically during the COVID-19 pandemic. The City values local business and recognizes the strain placed on them and their patrons as the entire population fights the coronavirus.

The program introduces “Herriman Bucks” coupons, worth $10 toward a purchase of at least $20, to be used at participating establishments in the city. This campaign is designed to encourage residents to shop locally while supporting local business.

Residents should expect the “Herriman Bucks” in the mail by the first of June. Once in hand, the coupons can be used between June 1-June 30, 2020. The participating businesses may then return the cards to Herriman City for reimbursement at the end of the program.

During this time of uncertainty, the City Shop Around program offers an incentive for patrons to spend at local businesses and invest in the local economy, which in turn benefits the community. Local businesses are a vital piece of keeping the Herriman community strong. They employ our friends and neighbors, sponsor community events, donate to local teams, and their sales tax helps pave our roads and construct our parks.

Together, the City, businesses, and residents hope to soften the negative impacts of the pandemic while maintaining hope for a return to life as normal in the near future.

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